

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, July 14, 2021

Location: Expo Office – 4921 Expo Drive, Manitowoc

Present: J. Vetting, D. Pollen, J. Zipperer, B. Cavanaugh, K. Sitkiewitz, B. Palzewicz, M. Plate, R. Zipperer, M. Lentz, T. Dvorak, R. Voss, D. Newberg, K. Winkel, P. Soukup, J. Hawig, B. Herr

County Board

Supervisors

Present:

Absent & Excused: K. Behnke, R. Kohlbeck

Absent:

Pledge of Allegiance

Called to Order Meeting called to order – 6:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by R. Zipperer, seconded by Hawig to approve the previous meeting minutes. Motion carried unanimously.

Public Comment No public comment.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. ***No Committee Meeting; Committee Update***
No report.

B. Operations Subcommittee

1. ***Market Animal Committee Meeting Update; Ice Center Operations Update; Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach- AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Fairest of the Fair; Woman's Day Event; Thank a Farmer Banner; Youth Art Show; Wednesday Kick Off – Parade – Fireworks***

Dvorak reported on the following:

- Market Animal Committee – scale coming in to be set.
- Ice Center – Contract signed. Maintenance schedule to begin.
- Brew Competition – 78 entries received and capping at 100.
- Dairy Cattle – Soukup is the liaison. Meeting scheduled July 22.
- Education and Outreach – Milk and cheese ordered. Grow It Forward is participating. Working on volunteers. Set up on Thursday before fair.
- Teeny Weeny – will be hosting.
- Celebrity Cream Puff – confirming the cream puffs.
- Fairest of the Fair – Lydia Luebke attended parades and other events. Will be attending Reunion Day on August 9. Fairest of the Fair application deadline is August 1.
- Woman's Day – Amber Dags, Grow It Forward will be participating. Working on sponsors/donors.
- Thank a Farmer Banner – banner is here.
- Youth Art Show – Two schools participating and will be displayed in Exhibition Building.
- Wednesday Kick Off – parade information being put together.

C. Entertainment/Vendors Subcommittee:

1. Outdoor Vendor Applications Review

No report. Need to schedule time to review layout.

D. Parking/Security Subcommittee:

1. No Committee Meeting; Committee Update; Shuttle Bus Hours - Cost; Parking Attendants-Civic Groups

No meeting. Shuttle bus hours to remain the same and currently working on getting the cadets to work at fair, numbers are down.

E. Marketing-Advertising Subcommittee:

1. No Committee Meeting; Committee Update; Social Media Update

No meeting. Reviewing poster and brochure with August and week of fair posts being put together.

Review, Discussion and Possible Action on 2021 Fair Matters

A. 2019 Horse Exhibitors – 2021 Open Class Entry (MacDonald, Preston, Leonard)

Discussion included reviewing rules for future fairs on clearing of all barns on last day of fair. No further action took place with the 2019 Horse Exhibitors.

B. Junior Fair Entry Deadline Appeal

Motion was made by Herr, seconded by Sitkiewitz to deny the Junior Fair Entry Deadline appeal. Motion carried unanimously.

C. Dairy Futurity Cattle Arrival Date

Motion was made by Dvorak, seconded by Pollen to allow those exhibitors showing at the WI State show to bring their cattle in after fair closes on Friday or before fair opens on Saturday with communication to staff on when the cattle will be arriving. Motion carried unanimously.

D. Woman's day Approval of Speaker Fee

Motion was made by Pollen, seconded by Herr to approve the Woman's Day Speaker Fee of \$400. Motion carried unanimously.

E. Board Member Fair Camping

Reminder to notify staff about possible camping.

F. Gators-Golf Carts

Staff reported that there is a possible shortage on gators for this year's fair and will be working on obtaining additional golf carts. Staff noted that per corporation counsel and personnel, board members cannot bring their own personal gators.

G. Outdoor Vendor – Arrival Time Communication

Staff reported on sending out Arrival Time Communication to Outdoor Vendors to streamline the process with the electrician, staff, and board members. Discussion.

H. Billboard – Judges

Judging is set.

I. Volunteer and Liaison Sign Up

Reminder to sign up on the schedule.

J. Fair Update

Shelton reported on fair updates.

Finance Director's Financial Report – Review; Capital Projects Update

Neuser reported on the Financial Reports included in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. *Recommendation to Public Works Committee on 2022 Proceeds from Land Sale Capital Projects Budget*

Motion was made by Plate, seconded by Pollen to recommend approval to the Public Works Committee the 2022 Proceeds from Land Sale Capital Projects Budget. Motion carried unanimously.

B. *WI Association of Fairs Conference – January 9-12 2022*

Reminder to inform staff of your attendance at the fairs conference.

C. *Breakfast on the Farm Update*

Brief update was provided.

D. *Rummage Sale Dates*

Discussion included to host Rummage Sales in December, February and March with staff able to book events during these months prior to October 1.

E. *August Meeting*

Discussion – August meeting to be scheduled.

F. *Expo-Ice Center Month Events; Expo Grounds Update*

Shelton reported on Expo grounds upcoming events.

Adjournment

Motion was made by Newberg, seconded by Voss to adjourn at 7:02pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by J. Zipperer